

# NEW ENGLAND WOMEN IN REAL ESTATE 2012 ACHIEVEMENT AWARDS

## *Entry Submission Information*

- Networking Award
- Esprit de Coeur Award
- Entrepreneur Award
- Professional Service Award
- Suzanne King Public Service Award

*Submission Deadline: January 23, 2012*

*Awards Dinner: April 25, 2012  
Fairmont Copley Plaza*

# NEWiRE

new england women in real estate

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CELEBRATING WOMEN IN COMMERCIAL REAL ESTATE SINCE 1982

*The NEWiRE Awards Program began in 1996 with the Networking Award. Two years later, the Awards Program was expanded to also include recognition for those individuals who best embody the spirit and principles of NEWiRE on a personal level (the Esprit de Coeur Award), recognition for NEWiRE entrepreneurs (the Entrepreneur Award), recognition for those who are a success within their firm and/or area of expertise (the Professional Service Award), and recognition for those who work in the public or non-profit sectors (the Suzanne King Public Service Award). This year the Awards Dinner, a special celebration of NEWiRE achievers, will be held on April 25, 2012 at the Fairmont Copley Plaza. The awards will be presented at the dinner.*

## **NOMINATION PROCEDURE**

Any NEWiRE member may submit one or more nomination(s) for the Networking Award, the Esprit de Coeur Award, the Entrepreneur Award, Professional Service Award, and the Suzanne King Public Service Award. Nominations must be submitted on the proper Nomination Submission Form available from the NEWiRE Office. Members are encouraged to nominate themselves as well as other NEWiRE members.

It would be very helpful if photographs of the principal people mentioned in your nomination accompany your Nomination Submission Form. *The deadline for submission of nominations is January 23, 2012.*

## **Selection Procedure & Judging Criteria**

The NEWiRE Achievement Awards Committee will review all submissions and select the winners in each category. Winners will be notified in February.

Nominations for all awards will be judged on the extent to which they demonstrate the purpose for which each award was created. Please refer to the Criteria for Submission included in this brochure for each specific award.

## **Recognition**

The awards will be presented to the honorees at the Annual NEWiRE Achievement Awards Dinner on April 25, 2012 at the Fairmont Copley Plaza.

## NETWORKING AWARD

The Networking Award is designed to recognize a networking experience that most clearly exemplifies the goals and purposes of NEWiRE.

### **Criteria for Submission**

Business-related networking experiences that occurred between January 1, 2011 and December 31, 2011 between two or more NEWiRE members, which could include any of the following:

- referral
- career opportunity
- business transaction
- information sharing

In telling your story, you should include: (1) the time period over which the networking occurred; (2) a detailed description of your networking experience; (3) the end result of your successful networking story; and (4) a list of all NEWiRE members who were involved in this networking experience. Please include the addresses, phone numbers and email addresses for the nominees.

The criteria for selection of the recipient(s) of the Networking Award include, but are not limited to:

- The number of NEWiRE members involved in the networking experience directly as a result of a recommendation of or engagement by another NEWiRE member.
- The number of professional disciplines represented.
- The dollar value, visibility, nature and scope of the transaction, if applicable.
- The creativity, problem solving qualities, originality, and uniqueness of the experience.

## ESPRIT DE COEUR AWARD

The Esprit de Coeur Award is designed to recognize a NEWiRE member who continually puts their *heart and soul* into NEWiRE.

### **Criteria for Submission**

Individuals who have been NEWiRE members for at least two years, who have demonstrated a strong commitment to furthering NEWiRE's goals and purposes, and who have enthusiastically participated in NEWiRE events. While past and present officers and steering committee members are not excluded from this award, holding such a position is not the key element that will be considered.

Indicate what the nominee has done to promote NEWiRE as an organization. Include participation in NEWiRE events, as well as networking and mentoring with other

NEWiRE members. Tell why the nominee is a successful NEWiRE ambassador. Please include the address, phone number and email address of the nominee.

The criteria for the selection of the recipient of the Esprit de Coeur Award include, but are not limited to:

- length of membership and frequency of participation in NEWiRE events
- enthusiasm and creativity in promoting and supporting NEWiRE and NEWiRE events
- networking with and mentoring of other NEWiRE members

## **ENTREPRENEUR AWARD**

The Entrepreneur Award is designed to recognize those NEWiRE members who are business owners -- those risk-takers who chose to strike out on their own, or with a few others, to start a new business. This award is for that individual who has taken the risk to take the next step in their career.

### **Criteria for Submission**

Individuals who have been NEWiRE members for at least two years, and who have demonstrated willingness to take risks in their careers, which could have taken the form of:

- starting or significantly expanding one's own business
- making career change, including moving into an emerging field or into a field significantly different than the member's prior expertise
- competing against larger or more established firms for business
- securing a significant project that takes the firm to a new level
- implementing creative means of marketing and fostering WBE's or MBE's

Indicate what the nominee has done to take risks to promote their career. Include information about the obstacles that were faced, and how those obstacles were overcome. Detail the results to date. Tell why this person is someone all NEWiRE members can look to for inspiration. Please include the address, phone number and email address of the nominee.

The criteria for the selection of the recipient of the Entrepreneur Award include, but are not limited to:

- degree of risk taken: how far out on a limb did this person climb?
- enthusiasm and creativity in making this particular move
- obstacles overcome in the process

## **PROFESSIONAL SERVICE AWARD**

The Professional Service Award is designed to recognize a NEWiRE member who is a significant contributor or is an emerging leader in their company or field whether through

consistent years of superior service and/or through specific notable accomplishments and success.

### **Criteria for Submission**

Individuals who have been NEWiRE members for at least two years, and who have devoted significant time and energy to a company, project or field. The nominee's professional service experience could include any of the following:

- significant contributions to or leadership within an organization
- consistent years of superior service
- notable accomplishments and success in their field of expertise

Your nomination submission should describe the specific contributions that the nominee has made to the nominee's company and/or projects within the nominee's field of expertise. Include specific information about the contributions that the nominee has made to the commercial real estate industry and describe the various achievements that have resulted from nominee's contribution. Tell why this person is someone all NEWiRE members can look to for leadership in the commercial real estate industry. Please include the address, phone number and email address of the nominee.

The criteria for selection of the recipient of the Professional Service Award include, but are not limited to:

- the length of time that the NEWiRE member has been involved in the commercial real estate industry
- distinguished employment in the commercial real estate industry
- the significance of contribution to the company or project
- demonstrated leadership skills

### **SUZANNE KING PUBLIC SERVICE AWARD**

The Suzanne King Public Service Award is designed to recognize a NEWiRE member who works in the government or non-profit sector or a NEWiRE member who has devoted their time and talent as a volunteer to non-profit or public sector causes.

### **Criteria for Submission**

Individuals who have been NEWiRE members for at least two years, and who have worked in the government or non-profit sector or who have devoted significant time and energy to non-profit and public sector causes. The nominee's public sector or non-profit experience could include any of the following:

- distinguished employment or service in government
- distinguished employment or service for a non-profit organization
- significant volunteer work on or for non-profit organizations or community projects
- member of a non-profit board

Your nomination submission should describe the specific contributions that the nominee has made to the nominee's community and/or to various non-profit organizations and/or

governmental agencies. Include specific information about the contributions that the nominee has made to the applicable governmental agency or non-profit organization and describe the various achievements that have resulted from nominee's contribution. Tell why this person is someone all NEWiRE members can look to for leadership in the government, non-profit and/or public sector. Please include the address, phone and email address of the nominee.

The criteria for selection of the winner of the Suzanne King Public Service Award include, but are not limited to:

- the length of time that the NEWiRE member has been involved in the government, public or non-profit sector
- the significance of contribution to the government or community
- demonstrated leadership skills

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For additional information and official Award Nomination Submission Forms, please contact:

New England Women in Real Estate  
229 Berkeley Street  
Boston, MA 02116

Tel.: (617) 247-2346  
Fax: (617) 267-7612  
Email: [laura@newire.org](mailto:laura@newire.org)

**NEW ENGLAND WOMEN IN REAL ESTATE  
2012 ACHIEVEMENT AWARDS  
NOMINATION SUBMISSION FORM**

**SUBMISSION DEADLINE: January 23, 2012 AWARDS DINNER: APRIL 25, 2012**

*NOMINATE YOURSELF OR A NEWiRE COLLEAGUE FOR ONE OR MORE AWARDS:*

- Networking Award** Recognizes a networking experience that most clearly exemplifies the goals and purposes of NEWiRE.
- Esprit de Coeur Award** Recognizes a NEWiRE member who continually puts her *heart and soul* into NEWiRE.
- Entrepreneur Award** Recognizes a NEWiRE member who is a business owner. This risk taker, alone or with a few others, has chosen to strike out on her own as the next step in her career and start a new business.
- Professional Service Award** Recognizes a NEWiRE member who is a significant contributor or is an emerging leader in the member's company and/or field of expertise whether through consistent years of superior service and/or through specific notable accomplishments and success.
- Suzanne King Public Service Award** Recognizes a NEWiRE member who either as a career or through volunteering activities is committed to strengthening the community through effective action and leadership.

NEWiRE MEMBER: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

Please attach a brief description of the member(s) qualifications to this Nomination Submission Form.

Additional (optional) information to include with the submission:

Photo

Resume

Letter(s) of Recommendation

MEMBER SUBMITTING NOMINATION: \_\_\_\_\_

SUBMITTING MEMBER'S TELEPHONE: \_\_\_\_\_

SUBMITTING MEMBER'S EMAIL: \_\_\_\_\_